

POC Media Music Supervision & Licensing Center



User's Guide

January 2012

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Getting Started

To start using the POC Media Music Supervision & Licensing Center you must log in. If you don't already have an account set up you can start a new one by clicking the "Creating a New Account" link located on the main landing page (as seen here to the right)

To create your new account, fill out the short form provided. Once you click submit you will be able to log in using the e-mail address you provided as your username, and the password you provided during account set-up. Below you can see what the account set-up form and POC Media Music Supervision & Licensing Center login prompt looks like. (The look of the login prompt will vary by web browser)



[<<< Back to Main Page](#)

Please Fill Out The Entire form Below

First Name Last Name

Desired Password (Must be at least 6 characters long):

Re-enter Password:

E-mail Address Zip Code

Please Select Your League:

((Please Select a League To Continue)))

To view this page, you must log in to this area on usg.pocmedia.com:80:

Enter your E-mail Address as your User Name and the Password you chose at sign-up

Your password will be sent unencrypted.

Name:

Password:

Remember this password in my keychain

Basic Interface Overview

This Week's Featured Tracks			
Song Name	Artist	Genre	Album
Satellite	Rise Against	Rock	End Game
Spin	Cherri Bomb	Rock	Stark - EP
Our World (feat. Day-Shawn)	Avery Watts	Rock	The Takeover EP
Fire and Dynamite	Drew Holcomb and The Rock Neighbors	Rock	Chasing Someday
Louis' Party	TRIGGERS	POP/ROCK	SMOKE SHOW
Comeback	Redlight King	Rock	Something For The Pain
No More Time	Sasquatch	Rock	III
Leaving Here Someday	Me In Motion	Hot AC	Me In Motion

The POC Media Music Supervision & Licensing Center's new format is designed for easy operation and fast response time. It's even been optimized for use on smart-phones and tablets.

The first thing to note is the three main tabs directly under the POC Media Music Supervision & Licensing Center title. These are your main navigation controls: Featured, Categories and Search. At the very top of the page will appear a few blue links. These are secondary navigation controls.

When the page loads you will be viewing the Featured tab by default. This tab displays tracks that we believe are the best fit for in-game use. Only a few tracks are displayed at a time. You can view the next page of tracks by clicking the "Next" button at the bottom left of the site. You can also skip directly to any page using the drop-down menu at the bottom right of the site.

Any time tracks are displayed you can change the order they are in by clicking one of the column labels: **Song Name, Artist, Genre or Album**.

Clicking any row will open the Track Focus Window for that song and the track will start streaming automatically.

Track Focus Overview



The Track Focus View features a player that streams the track you selected, as well as four tabs for gathering general information about the track. These tabs are:

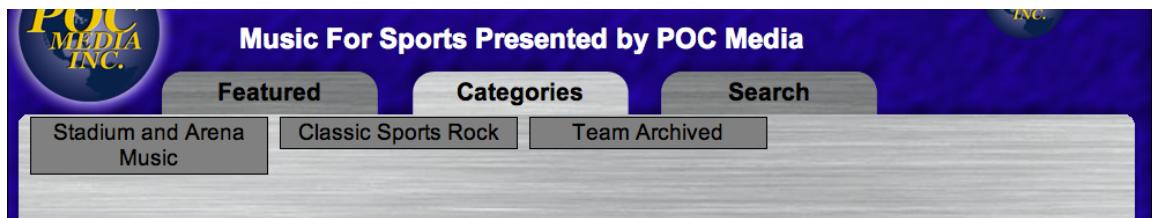
- Album Artwork, This is the default tab.
- Artist Info, This includes Artist Home Town, A Brief Bio, Key Marketing Info and Touring Info
- Lyrics
- Publishing Info

Below these tabs will be a download button you can use to download the track. Clicking the download button will open a new window with the POC Media Music Supervision & Licensing Center download form (Page 7).

There are two buttons in the top right corner of the Focus window, "Stop & Close", which will stop the streaming player and close the Focus window, and "Mini Player", which will minimize the player so that you can continue to listen to the track while browsing the site. The mini player will stop playing automatically once another track is selected. Here you can see the Mini Player as well as the "Full View" button, which will re-open the focus window for that track.



Categories



Clicking the Categories tab will display our three main music categories.

- Stadium and Arena Music: This is where we feature all of our latest tracks including up-and-coming and currently popular recording artists.
- Classic Sports Rock: These are tracks generally associated with sports that are "Classics" in regards to their popularity among sports crowds. Any Classic Sports Rock tracks need to be approved prior to download, which typically takes less than 12 hours to turn around.
- Team Archived: This is where all the tracks end up eventually. If a track isn't considered a "Classic" or "Sports Anthem" track, it will be moved to Team archived once we deem it to no longer be relevant in the Stadium and Arena Music section. These tracks are still downloadable and useable in your in-game/event-day programming, they are just less popular and a little outdated.

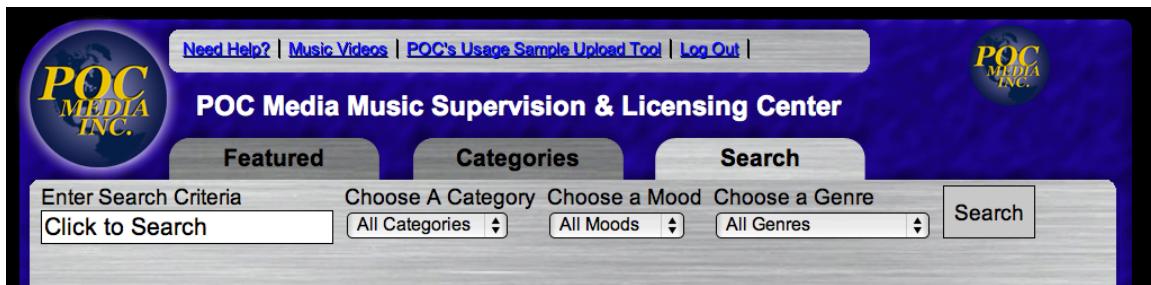
Once you click on one of the category buttons it will turn white and that section will be displayed, as seen below.

A screenshot of the same website showing the 'Stadium and Arena Music' category selected. The 'Stadium and Arena Music' button is highlighted in white. The main content area displays a table of songs with columns for Song Name, Artist, Genre, and Album. The table contains the following data:

Song Name	Artist	Genre	Album
Sounds So Good	Ashton Sheperd	Country	Sounds So Good
Learning How To Bend	Gary Allan	Country	Living Hard
Stay	Sugarland	Country	Enjoy the Ride
That Song In My Head	Julianne Hough	Country	Julianne Hough
In Color	Jamey Johnson	Country	That Lonesome Song
Every Other Weekend	Reba McEntire and Kenny Chesney	Country	Reba Duets

At the bottom, there are 'Previous' and 'Next' buttons, and a page navigation bar showing 'Page 42 of 754 || Jump to Page 42'.

Search Engine



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POC Media Music Supervision & Licensing Center

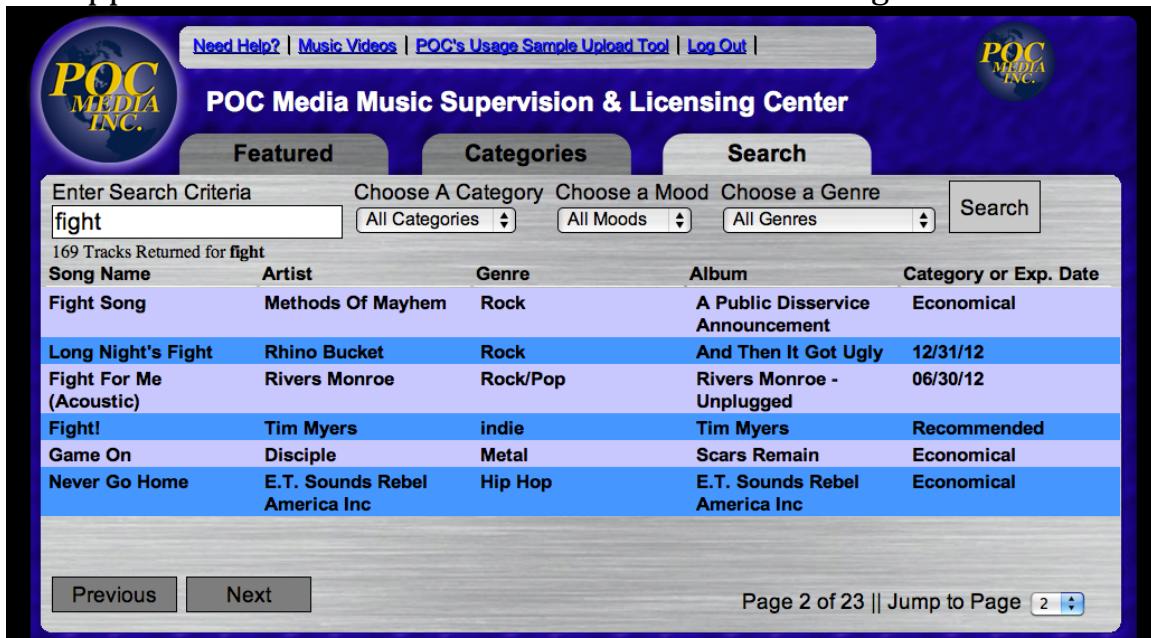
Featured Categories Search

Enter Search Criteria Choose A Category Choose a Mood Choose a Genre

Click to Search All Categories All Moods All Genres Search

Clicking the Search tab will open the search engine. The POC Media Music Supervision & Licensing Center Search engine has been revamped for ease of use. Simply enter a search term and your results will be displayed directly below. You can refine your searches using the drop down menus. You can choose what category you're interested in, what mood you're looking for, and what genre of music you are trying to locate. The search engine works off of many track variables including Lyrics and Key words when they are available for a track.

Below you can see how the track results are displayed. The search engine uses each word in your search term separately as well as together to try and find you the most relevant tracks. For this reason searching for "Red Wings" will return any tracks containing the term "Red Wings" and put those tracks at the top of your results. It will also return any tracks that contain "Red" or "Wings" but these results will appear further down the search results track listing.



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POC Media Music Supervision & Licensing Center

Featured Categories Search

Enter Search Criteria Choose A Category Choose a Mood Choose a Genre

fight All Categories All Moods All Genres Search

169 Tracks Returned for fight

Song Name	Artist	Genre	Album	Category or Exp. Date
Fight Song	Methods Of Mayhem	Rock	A Public Disservice Announcement	Economical
Long Night's Fight	Rhino Bucket	Rock	And Then It Got Ugly	12/31/12
Fight For Me (Acoustic)	Rivers Monroe	Rock/Pop	Rivers Monroe - Unplugged	06/30/12
Fight!	Tim Myers	indie	Tim Myers	Recommended
Game On	Disciple	Metal	Scars Remain	Economical
Never Go Home	E.T. Sounds Rebel America Inc	Hip Hop	E.T. Sounds Rebel America Inc	Economical

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Downloading

Clicking and download button will open the POC Media Music Supervision & Licensing Center Download form as seen here. The <<< symbol indicates that the field was automatically populated with information gathered at account setup. We suggest double-checking this information to ensure it is accurate. Fields marked with * are required fields. After this form is filled out, subsequent downloads will always be automatically populated with the values for your previous download. You can also name your layouts and save several different layouts to be used for future downloads.

Now Downloading "Our World (feat. Day-Shawn)" by Avery Watts

Please fill out as much of this form as you can, as accurately as possible. Once you have downloaded a song all your information will be available for quick and easy downloading in the future. Next time you arrive at this page, all the fields will be automatically populated with the information you enter this time.

* Denotes required field.

Team Name:	<input type="text" value="Test Team"/>
*Full Name:	<input type="text" value="Test Account Last Name"/>
*Address:	<input type="text" value="511 Lindsey dr"/>
*City, State Zip:	WAYNE, <input type="text" value="PA"/> <input type="text" value="19087"/>
Phone:	<input type="text"/>
Fax:	<input type="text"/>
Email:	<input type="text" value="Teams@pocmedia.com"/>

Usage Details:

*Name of Game or Event:	<input type="text" value="Test"/>
*Game/Event Date:	May <input type="text" value="5"/> <input type="text"/> 2011 <input type="text"/>
Use Details(if applicable and available):	<input type="text"/>

*Approximate Attendance:

If you would like to save your current options as a "layout" you can name and save it here. (Remember if you don't have more than one layout you don't have to save it, this page will contain all the same values as your previous song downloaded)

Layout Name:

After submitting the form with the required information entered, you will see a download and cue sheet information page as shown below. You can download the track using either the red or blue links.

Now Downloading "Our World (feat. Day-Shawn)" by Avery Watts

Cue Sheet Info:

Writers:

Avery Watts BMI

Publishers:

white Knight Worldwide Media BMI

You have two options for download, you can [right-mouse click HERE](#) and choose "Save Target As" to select your save location, or you can have the song download automatically to your default save location by clicking [HERE](#)
You should Close This window When Finished