

POC Media Music Supervision & Licensing Center



User's Guide

January 2012

Quick Reference

Getting Started.....	Page 2
Basic Interface Overview	Page 3
Track Focus Overview.....	Page 4
Categories.....	Page 5
Search Engine.....	Page 6
Downloading	Page 7

Getting Started

To start using the POC Media Music Supervision & Licensing Center you must log in. If you don't already have an account set up you can start a new one by clicking the "Creating a New Account" link located on the main landing page (as seen here to the right)

To create your new account, fill out the short form provided. Once you click submit you will be able to log in using the e-mail address you provided as your username, and the password you provided during account set-up. Below you can see what the account set-up form and POC Media Music Supervision & Licensing Center login prompt looks like. (The look of the login prompt will vary by web browser)



[<<< Back to Main Page](#)

Please Fill Out The Entire form Below

First Name	Last Name
<input type="text"/>	<input type="text"/>
Desired Password (Must be at least 6 characters long):	
<input type="text"/>	
Re-enter Password:	
<input type="text"/>	
E-mail Address	Zip Code
<input type="text"/>	<input type="text"/>
Please Select Your League: <input type="text" value="Please Select a League"/>	
(((Please Select a League To Continue)))	
<input type="button" value="Submit"/>	

To view this page, you must log in to this area on [usg.pocmedia.com:80](#):

Enter your E-mail Address as your User Name and the Password you chose at sign-up

Your password will be sent unencrypted.

Name:

Password:

☐ Remember this password in my keychain

Basic Interface Overview

The screenshot shows the POC Media Music Supervision & Licensing Center interface. At the top, there are links for 'Need Help?' and 'Log Out'. The main title is 'Music For Sports Presented by POC Media'. Below this are three tabs: 'Featured', 'Categories', and 'Search'. The 'Featured' tab is active, displaying 'This Week's Featured Tracks'. A table lists tracks with columns for Song Name, Artist, Genre, and Album. A 'Next' button is at the bottom left, and a page indicator 'Page 1 of 4 || Jump to Page 1' is at the bottom right.

Song Name	Artist	Genre	Album
Satellite	Rise Against	Rock	End Game
Spin	Cherri Bomb	Rock	Stark - EP
Our World (feat. Day-Shawn)	Avery Watts	Rock	The Takeover EP
Fire and Dynamite	Drew Holcomb and The Neighbors	Rock	Chasing Someday
Louis' Party	TRIGGERS	POP/ROCK	SMOKE SHOW
Comeback	Redlight King	Rock	Something For The Pain
No More Time	Sasquatch	Rock	III
Leaving Here Someday	Me In Motion	Hot AC	Me In Motion

The POC Media Music Supervision & Licensing Center's new format is designed for easy operation and fast response time. It's even been optimized for use on smart-phones and tablets.

The first thing to note is the three main tabs directly under the POC Media Music Supervision & Licensing Center title. These are your main navigation controls: Featured, Categories and Search. At the very top of the page will appear a few blue links. These are secondary navigation controls.

When the page loads you will be viewing the Featured tab by default. This tab displays tracks that we believe are the best fit for in-game use. Only a few tracks are displayed at a time. You can view the next page of tracks by clicking the "Next" button at the bottom left of the site. You can also skip directly to any page using the drop-down menu at the bottom right of the site.

Any time tracks are displayed you can change the order they are in by clicking one of the column labels: **Song Name**, **Artist**, **Genre** or **Album**.

Clicking any row will open the Track Focus Window for that song and the track will start streaming automatically.

Track Focus Overview



The Track Focus View features a player that streams the track you selected, as well as four tabs for gathering general information about the track. These tabs are:

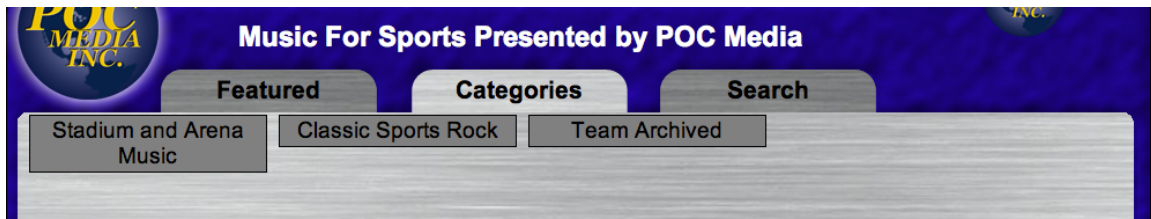
- Album Artwork, This is the default tab.
- Artist Info, This includes Artist Home Town, A Brief Bio, Key Marketing Info and Touring Info
- Lyrics
- Publishing Info

Below these tabs will be a download button you can use to download the track. Clicking the download button will open a new window with the POC Media Music Supervision & Licensing Center download form (Page 7).

There are two buttons in the top right corner of the Focus window, "Stop & Close", which will stop the streaming player and close the Focus window, and "Mini Player", which will minimize the player so that you can continue to listen to the track while browsing the site. The mini player will stop playing automatically once another track is selected. Here you can see the Mini Player as well as the "Full View" button, which will re-open the focus window for that track.



Categories



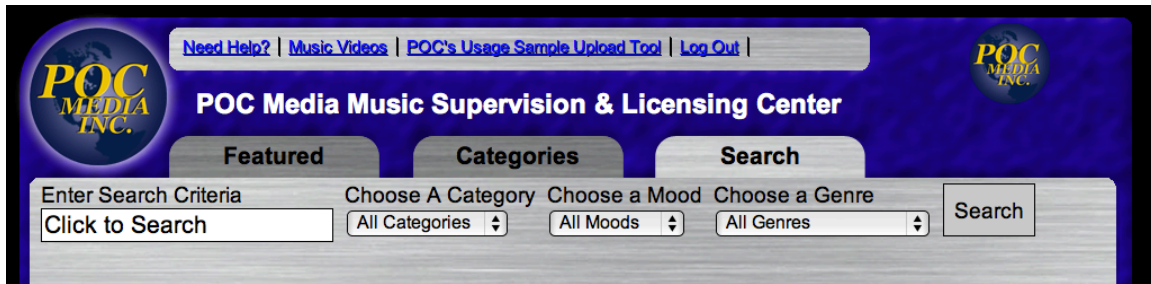
Clicking the Categories tab will display our three main music categories.

- Stadium and Arena Music: This is where we feature all of our latest tracks including up-and-coming and currently popular recording artists.
- Classic Sports Rock: These are tracks generally associated with sports that are “Classics” in regards to their popularity among sports crowds. Any Classic Sports Rock tracks need to be approved prior to download, which typically takes less than 12 hours to turn around.
- Team Archived: This is where all the tracks end up eventually. If a track isn’t considered a “Classic” or “Sports Anthem” track, it will be moved to Team archived once we deem it to no longer be relevant in the Stadium and Arena Music section. These tracks are still downloadable and useable in your in-game/event-day programming, they are just less popular and a little outdated.

Once you click on one of the category buttons it will turn white and that section will be displayed, as seen below.



Search Engine



The screenshot shows the top section of the POC Media Music Supervision & Licensing Center website. It features a navigation bar with links: [Need Help?](#), [Music Videos](#), [POC's Usage Sample Upload Tool](#), and [Log Out](#). The main header reads "POC Media Music Supervision & Licensing Center". Below this are three tabs: "Featured", "Categories", and "Search". The "Search" tab is active. The search interface includes a text input field labeled "Enter Search Criteria" with the placeholder "Click to Search", and three dropdown menus labeled "Choose A Category" (set to "All Categories"), "Choose a Mood" (set to "All Moods"), and "Choose a Genre" (set to "All Genres"). A "Search" button is located to the right of the dropdowns.

Clicking the Search tab will open the search engine. The POC Media Music Supervision & Licensing Center Search engine has been revamped for ease of use. Simply enter a search term and your results will be displayed directly below. You can refine your searches using the drop down menus. You can choose what category you're interested in, what mood you're looking for, and what genre of music you are trying to locate. The search engine works off of many track variables including Lyrics and Key words when they are available for a track.

Below you can see how the track results are displayed.

The search engine uses each word in your search term separately as well as together to try and find you the most relevant tracks. For this reason searching for "Red Wings" will return any tracks containing the term "Red Wings" and put those tracks at the top of your results. It will also return any tracks that contain "Red" or "Wings" but these results will appear further down the search results track listing.



The screenshot shows the search results page for the term "fight". The search criteria are displayed at the top: "fight" in the search box, with "All Categories", "All Moods", and "All Genres" selected in the dropdowns. Below the search bar, it states "169 Tracks Returned for fight". The results are presented in a table with the following columns: Song Name, Artist, Genre, Album, and Category or Exp. Date. The table lists several tracks, including "Fight Song" by Methods Of Mayhem, "Long Night's Fight" by Rhino Bucket, "Fight For Me (Acoustic)" by Rivers Monroe, "Fight!" by Tim Myers, "Game On" by Disciple, and "Never Go Home" by E.T. Sounds Rebel America Inc. At the bottom of the page, there are "Previous" and "Next" buttons, and a pagination indicator showing "Page 2 of 23 || Jump to Page 2".

Song Name	Artist	Genre	Album	Category or Exp. Date
Fight Song	Methods Of Mayhem	Rock	A Public Disservice Announcement	Economical
Long Night's Fight	Rhino Bucket	Rock	And Then It Got Ugly	12/31/12
Fight For Me (Acoustic)	Rivers Monroe	Rock/Pop	Rivers Monroe - Unplugged	06/30/12
Fight!	Tim Myers	indie	Tim Myers	Recommended
Game On	Disciple	Metal	Scars Remain	Economical
Never Go Home	E.T. Sounds Rebel America Inc	Hip Hop	E.T. Sounds Rebel America Inc	Economical

Downloading

Clicking and download button will open the POC Media Music Supervision & Licensing Center Download form as seen here. The <<< symbol indicates that the field was automatically populated with information gathered at account setup. We suggest double-checking this information to ensure it is accurate. Fields marked with * are required fields. After this form is filled out, subsequent downloads will always be automatically populated with the values for your previous download. You can also name your layouts and save several different layouts to be used for future downloads.

Now Downloading "Our World (feat. Day-Shawn)" by Avery Watts

Please fill out as much of this form as you can, as accurately as possible. Once you have downloaded a song all your information will be available for quick and easy downloading in the future. Next time you arrive at this page, all the fields will be automatically populated with the information you enter this time.

* Denotes required field.

Team Name:Test Team

*Full Name:TestAccount Last Nam

*Address:511 Lindsey dr

*City, State || ZipWAYNE, PA || 19087

Phone:

Fax:

Email:Teams@pocmedia.com

Usage Details:

*Name of Game or Event:Test

*Game/Event Date:May 5 2011

Use Details(if applicable and available):

*Approximate Attendance:Unavailable

If you would like to save your current options as a "layout" you can name and save it here. (Remember if you don't have more than one layout you don't have to save it, this page will contain all the same values as your previous song downloaded)

Layout Name:

Download Song

After submitting the form with the required information entered, you will see a download and cue sheet information page as shown below. You can download the track using either the red or blue links.

Now Downloading "Our World (feat. Day-Shawn)" by Avery Watts

Cue Sheet Info:

Writers:

Avery Watts BMI

Publishers:

white Knight Worldwide Media BMI

You have two options for downloading, you can [right-mouse click HERE](#) and choose "Save Target As" to select your save location, or you can have the song download automatically to your default save location by clicking [HERE](#)
You should Close This window When Finished